

NCC Cable System Order

Order #	62357391
Syscode	7876
System Name	Comcast/South Bend Interconnect, IN
Market	South Bend

AE	James Pagano
Sales Coordinator	Evan Butcher
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Buying Time
Advertiser	Coleman for Congress

Client Code	
Product Code	
Est Code	n/a
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/26/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$15,785.00	
Commission		\$2,367.75	
Net Total		\$13,417.25	
Total Spots		202	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: Updated Rates, Reduced Spots to Budget. 10.26
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	6	\$30.00	\$180.00	30	R1: NPE 10/31/16-11/06/16
2	CNN	CNN EM	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$30.00	\$30.00	30	R1: NPE 10/31/16-11/06/16
3	CNN	CNN DT	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	6	\$30.00	\$180.00	30	R1: NPE 10/31/16-11/06/16
4	CNN	CNN DT	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$30.00	\$30.00	30	R1: NPE 10/31/16-11/06/16
5	CNN	CNN EF	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	9	\$40.00	\$360.00	30	R1: NPE 10/31/16-11/06/16
6	CNN	CNN EF	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$40.00	\$40.00	30	R1: NPE 10/31/16-11/06/16
7	CNN	CNN PT	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	10	\$40.00	\$400.00	30	R1: NPE 10/31/16-11/06/16, -2x
8	CNN	CNN PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$40.00	\$80.00	30	R1: NPE 10/31/16-11/06/16
9	CNN	CNN W	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$40.00	\$160.00	30	R1: NPE 10/31/16-11/06/16
10	ESPN	ESPN DT	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	6	\$40.00	\$240.00	30	R1: NPE 10/31/16-11/06/16
11	ESPN	ESPN DT	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$40.00	\$40.00	30	R1: NPE 10/31/16-11/06/16
12	ESPN	ESPN EF	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$105.00	\$630.00	30	R1: NPE 10/31/16-11/06/16
13	ESPN	ESPN EF	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$105.00	\$105.00	30	R1: NPE 10/31/16-11/06/16
14	ESPN	ESPN PT	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	9	\$120.00	\$1,080.00	30	R1: NPE 10/31/16-11/06/16
15	ESPN	ESPN PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$120.00	\$120.00	30	R1: NPE 10/31/16-11/06/16
16	ESPN	ESPN W	10/31/16	11/6/16	11:00	19:00						X	X	-	-	3	\$105.00	\$315.00	30	R1: NPE 10/31/16-11/06/16, -1x
17	HGTV	HGTV DT	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	6	\$50.00	\$300.00	30	R1: NPE 10/31/16-11/06/16
18	HGTV	HGTV DT	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$50.00	\$50.00	30	R1: NPE 10/31/16-11/06/16
19	HGTV	HGTV EF	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	4	\$120.00	\$480.00	30	R1: NPE 10/31/16-11/06/16
20	HGTV	HGTV EF	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$120.00	\$120.00	30	R1: NPE 10/31/16-11/06/16
21	HGTV	HGTV PT	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	9	\$175.00	\$1,575.00	30	R1: NPE 10/31/16-11/06/16

NCC Cable System Order

Order #	62357391	Flight Dates	10/31/16 - 11/13/16	Update Date	10/26/16
Syscode	7876	Agency	Buying Time	Version	2 Vs. 1
System Name	Comcast/South Bend Interconnect, IN	Advertiser	Coleman for Congress	Show All Lines	
Market	South Bend			Total # of Weeks	2
		Client Code		Total	\$15,785.00
AE	James Pagano	Product Code		Commission	\$2,367.75
Sales Coordinator	Evan Butcher	Est Code	n/a	Net Total	\$13,417.25
Office	Washington	Product Name		Total Spots	202
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 Jul16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		R1: Updated Rates, Reduced Spots to Budget. 10.26			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HGTV	HGTV PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$175.00	\$175.00	30	R1: NPE 10/31/16-11/06/16
23	HGTV	HGTV W	10/31/16	11/6/16	11:00	19:00						X	X	-	-	3	\$155.00	\$465.00	30	R1: NPE 10/31/16-11/06/16
24	HIST	HIST EF	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$75.00	\$450.00	30	R1: NPE 10/31/16-11/06/16
25	HIST	HIST EF	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$75.00	\$75.00	30	R1: NPE 10/31/16-11/06/16
26	HIST	HIST PT	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	12	\$85.00	\$1,020.00	30	R1: NPE 10/31/16-11/06/16
27	HIST	HIST PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$85.00	\$170.00	30	R1: NPE 10/31/16-11/06/16
28	HIST	HIST W	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$75.00	\$300.00	30	R1: NPE 10/31/16-11/06/16
29	MNBC	MNBC EM	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	9	\$30.00	\$270.00	30	R1: NPE 10/31/16-11/06/16
30	MNBC	MNBC EM	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$30.00	\$30.00	30	R1: NPE 10/31/16-11/06/16
31	MNBC	MNBC DT	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	6	\$5.00	\$30.00	30	R1: NPE 10/31/16-11/06/16
32	MNBC	MNBC DT	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$5.00	\$5.00	30	R1: NPE 10/31/16-11/06/16
33	MNBC	MNBC EF	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	R1: NPE 10/31/16-11/06/16
34	MNBC	MNBC EF	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$15.00	\$15.00	30	R1: NPE 10/31/16-11/06/16
35	MNBC	MNBC PT	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	10	\$40.00	\$400.00	30	R1: NPE 10/31/16-11/06/16, -2x
36	MNBC	MNBC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$40.00	\$80.00	30	R1: NPE 10/31/16-11/06/16
37	MNBC	MNBC W	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$40.00	\$160.00	30	R1: NPE 10/31/16-11/06/16
38	TNT	TNT EF	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$135.00	\$810.00	30	R1: NPE 10/31/16-11/06/16
39	TNT	TNT EF	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$135.00	\$135.00	30	R1: NPE 10/31/16-11/06/16
40	TNT	TNT PT	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	10	\$140.00	\$1,400.00	30	R1: NPE 10/31/16-11/06/16, -2x
41	TNT	TNT PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$140.00	\$140.00	30	R1: NPE 10/31/16-11/06/16, -1x
42	TNT	TNT W	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$120.00	\$480.00	30	R1: NPE 10/31/16-11/06/16

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-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		R1: Updated Rates, Reduced Spots to Budget. 10.26			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	USA	USA EF	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$105.00	\$630.00	30	R1: NPE 10/31/16-11/06/16
44	USA	USA EF	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$105.00	\$105.00	30	R1: NPE 10/31/16-11/06/16
45	USA	USA PT	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	10	\$110.00	\$1,100.00	30	R1: NPE 10/31/16-11/06/16, -2x
46	USA	USA PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$110.00	\$110.00	30	R1: NPE 10/31/16-11/06/16, -1x
47	USA	USA W	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$155.00	\$620.00	30	R1: NPE 10/31/16-11/06/16
48	MNBC	MNBC DT	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	1	\$5.00	\$5.00	30	R1: NPE 10/31/16-11/06/16, +1x

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	202	0	0	0	0	0	0	0	0	0	0	0	202
AMT	\$15,785.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$15,785.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/26/16

62357391 | South Bend | Comcast/South Bend Interconnect, IN | 7876 |